



**UNIVERSITY OF COLOMBO
DEPARTMENT OF ECONOMICS**

**TOURISM STUDY PROGRAMMES - 2018
(English Medium)**

**Postgraduate Diploma Leading to Masters in Tourism Economics and
Hotel Management:**

This programme is especially designed to improve the knowledge and skills essential for decision makers, policy designers, planners, researchers, hotel managers and marketers of the tourism industry. It provides advanced theoretical and conceptual knowledge and analytical skills that are essential for effective practical applications. By using the Industry Interactive and Application Oriented Learning Approach, the research dissertations/theses/assignments of the students along with case studies and field visits are carried out on the basis of the prioritized human resource requirements of the industry. The Tourism Leaders' Summit (TLS) and International Tourism Symposium (ITS) are two major practical components of this study programme (<http://www.tourismleaderssummit.org/>).

Duration of the programme will be two years (Part-Time). First Year will be the Postgraduate Diploma and the Second Year will be Master level of this programme. The entire programme consists of four (4) semesters.

**Duration: Post Graduate Diploma (Pg. DTEHM): One (01) year
Master Degree (MTEHM): Pg.DTEHM + One (01) year**

Admission Requirements:

- i. The minimum academic entry qualification is a general degree from a Recognized University in Sri Lanka.
Or
- ii. A Postgraduate Diploma or a Professional Qualification Recognized by the University of Colombo as equivalent to a degree
Or
- iii. Three Year Management Diploma from the Sri Lanka Institute of Tourism and Hotel Management (SLITHM) with **Two Years Industry Experience**
Or
- iv. Four Year Management Diploma from the Sri Lanka Institute of Tourism and Hotel Management (SLITHM) with One-Year Diploma Programme (non-graduate) in Travel and Tourism Economics and Hotel Management and **Two Years Industry Experience**
Or

v. Any other qualifications or experience which demonstrates that a candidate possesses appropriate knowledge and skills at degree level.

And

vi. Good working knowledge of English and the applicants must satisfy the University that they are sufficiently competent in the English language.

Course Fees:

Pg: Diploma: Rs. 175,000.00(Payment in two instalments)

Masters Rs. 200,000.00 (Payment in two instalments)

Please credit your application fee to the University of Colombo main collection Account, under the Ref. No 304143100006

Coordinator: Dr. D. A. C. Suranga Silva

Email: drsuranga3@gmail.com **Telephone:** +94 773518500/0112502722

For more information and download the application: www.uoctourism.com

Diploma in Travel & Tourism Economics and Hotel Management (DTTEHM):

A multi-disciplinary diploma designed to meet the increasing demand for multi-skilled travel and tourism professionals who are able to take responsibility for a wide range of complex industry processes by improving their knowledge through an interactive and application-oriented approach to face the challenges of the dynamic industry. The diploma provides practical and analytical competence in socio-economic, ecological, marketing, managerial, accounting, information technological and legal aspects of travel and tourism industry. The course targets those who are already engaged in the travel and tourism fields at different professional levels and also those who aspire careers in the industry.

Duration: One-year

Admission Requirements:

i. Three passes at the G.C.E. (Advanced Level) Examinations or its equivalent. (Preference will be given to persons who possess adequate work experience).

or

ii. Three passes at the G.C.E. (Ordinary Level) Examination or its equivalent and have sufficient practical experience in the industry.

and

iii. A good working knowledge of English

Course Fees: Rs. 125,000.00 (Payable in two instalments)

Please credit your application fee to the University of Colombo main collection Account, under the Ref. No 304143300004

Coordinator: Dr. D. A. C. Suranga Silva

Email: drsuranga3@gmail.com **Telephone:** +94 773518500/0112502722

For more information and download the application: www.uoctourism.com

Certificate Program in Travel Tourism and Hospitality Management (CTTHM)

Best in Aviation Training and Travel Industry join hands with the University of Colombo, Prime University in Sri Lanka, to take Tourism and Aviation Education to Global Heights

The University of Colombo (UOC) and Sri Lankan Aviation College (SLAC) in partnership with Travel Agents Association of Sri Lanka (TAASL) brings this unique industry-interactive and professionally recognized certificate programme to offer a world recognized academic foundation to the Travel, Tourism and Hospitality industries. The program will open doors for the individuals who wish to pursue attractive careers in Travel and Tourism Industry and groom them in becoming academically sound industry professionals.

Minimum qualifications for course enrolment: Six passes in the GCE (O/L) Examination with four credit passes including Mathematics and English or Any other qualification approved by the University of Colombo and fluency in English

Programme Duration: 6 months (including On the Job Training)

Course Fees: Rs. 65,000

Programme Content: Introduction to Travel, Tourism and Hospitality Management; Airline Geography and Application; Fundamentals in Air fares and IATA BSP; Ticketing and Travel Logistics; Travel Documents and Formalities; Effective Communication and Industry; Report Writing; Inbound Tours and Tour Management; Best Professional Practices in Travel and Hospitality Management: Sri Lanka in the Global Context;

For application download: www.uoctourism.com, www.srilankanaviationcollege.com and www.travelagentsofsrilanka.com

Completed application form can be handed over or posted to **Dr. D.A.C Suranga Silva, Program Coordinator, Department of Economic, University of Colombo**
Application fee of Rs 2000/= should be paid to the University of Colombo Main Collection Account, under the Ref. No (Code): 304143800009, University of Colombo to any People's Bank Branch

Coordinator: Dr. D. A. C. Suranga Silva

Email: drsuranga3@gmail.com **Telephone:** +94 773518500/0112502722

For more information and download the application: www.uoctourism.com

FOR FURTHER INFORMATION FOR ALL PROGRAMMES:

Please contact 0112582666 or 0112502722. In addition to the above fees, registration, library and examination fees have to be paid at the time of registration. Students will also be required to provide a refundable library deposit. The details of these payments are found in the course brochures available at the Department of Economics.

 **COMMENCEMENT OF ALL THE PROGRAMMES: JANUARY 2018**

 **SPECIAL DISCOUNTS FOR INTERNATIONAL STUDENTS**

 **SUBMISSION OF ONLINE APPLICATIONS FOR ALL THE PROGRAMMES**

APPLICATION PROCEDURE

Deadlines for the application are as follows:

- Requests for applications form by post or via Email: until 20th September, 2017
- Requests for application form in person : until 20th September, 2017
- Submission of completed applications: until 30th September 2017

Please note that the application fee of Rs.2000/= should be paid at the time of forwarding the completed application.

Please visit our website for application and other information
<http://www.cmb.ac.lk/academic/arts/econ/index.php>

Should you require further clarification, you may contact the coordinators of the relevant programmes or the Department of Economics office.

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